

ART DIRECTOR, UI DESIGNER

# Hello, I'm Sheila Sczepanik

## GET IN TOUCH

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www.sheilasczepanik.com

## Experience

### Epsilon | Senior UI Designer

Chicago, IL. 1/2021 - Present

UI Designer for Epsilon People Cloud applications

### FCB Health | Senior Art Director

New York City, NY. 1/2020 - 12/2021

Worked on concepts, print, digital and social for Elagolix, Orihann

### Laughlin Constable | Digital Art Director

Chicago, IL. 8/2017 - 12/2019

Art directed UI design, digital, video, photography, email, social, print, experimental and OOH work for clients such as Hoosier (Indiana) Lottery, Northwestern Medicine, ALZ.org, Peggy Notebaert Museum, EcoTools, ASPCA, Yuengling and new business clients

### Leo Burnett, Havas, Plan B | Freelance Art Director

Chicago, IL. 5/2017 - 7/2017

Art directed email, print, social and digital for Altria Brands (LB), Camel Cigarettes (Havas), Mather Lifeways, Keiser, ArcelorMittal, Hedge Consulting (Plan B)

### RTO+P | Art Director

Los Angeles, CA. 9/2016 - 4/2017

Art directed digital, video, photography, social, email, print, experimental and OOH work for Morningstar Farms, Bring Change 2 Mind, Reyka Vodka, Broad Street Run, The Honest Kitchen

### Onyx LA | Visual Designer

Los Angeles, CA. 6/2015 - 6/2016

Visual designer for TakePart, Google, Foria, Mediator Select, Airvuz

## STRENGTHS

### Creator.

Social, UI design, digital, print, OOH, video

### Curious.

If I don't know it, I learn it.

### Ideator.

Go beyond the norm to create new and innovative experiences

### Collaborator.

Working with others makes better work.

### Tasteful.

In food and design but not in movies.

### Graceful in Failure.

Take risks, push boundaries.

### Problem Solver.

Where there's a will, there's always a way.

### Kind.

Respectful, kind, and ego-less.

## EDUCATION

### Columbia College Chicago

BFA Advertising Art Direction